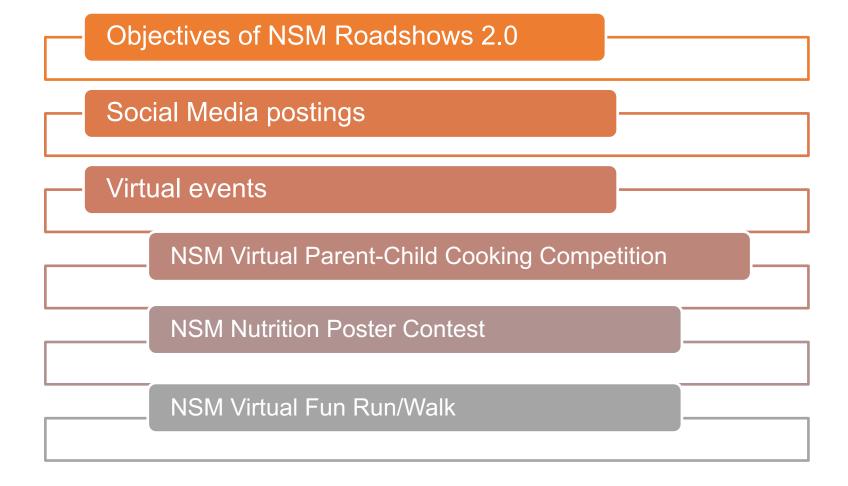


NSM Roadshows 2.0: Nutrition Promotion Programme

Annual Report for 2022



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NSM ROADSHOWS 2.0

A nutrition promotion programme on healthy eating and active living for Malaysians initiated by Nutrition Society of Malaysia (NSM).

A non-profit professional organisation.

Mission: To Improve Nutritional Wellbeing of Malaysians

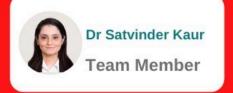
MANAGEMENT TEAM 2022

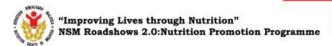




Dr Roseline Yap Wai Kuan Team Leader









nsmnutritionroadshows2

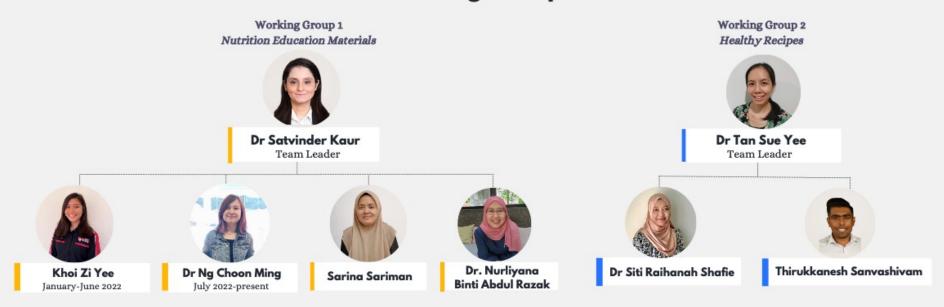


Objectives:

- to inspire and empower the community with the knowledge and skills to practise healthy eating and active living
- to foster community awareness on the importance of assessing their nutritional status regularly
- to serve as capacity building and partnership platform for nutritionists in promoting optimal nutritional well-being of Malaysians



Working Group Members

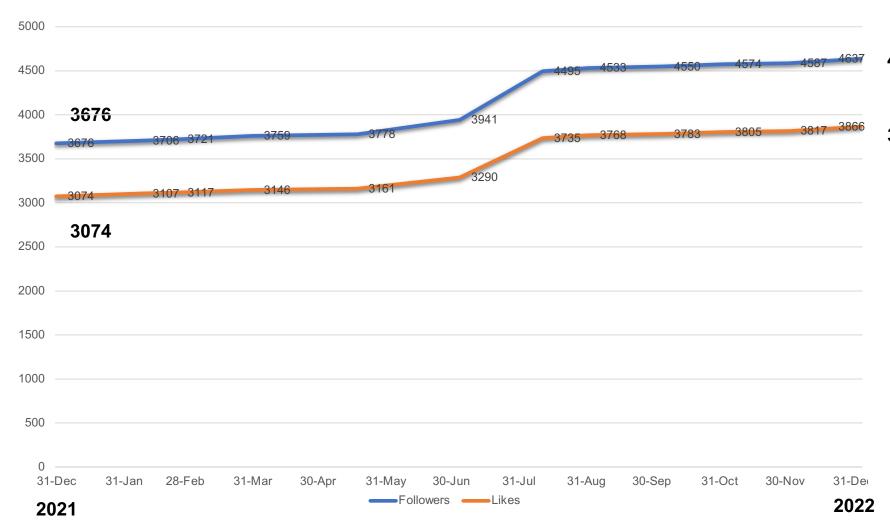








Number of Likes and Followers: Facebook (7)

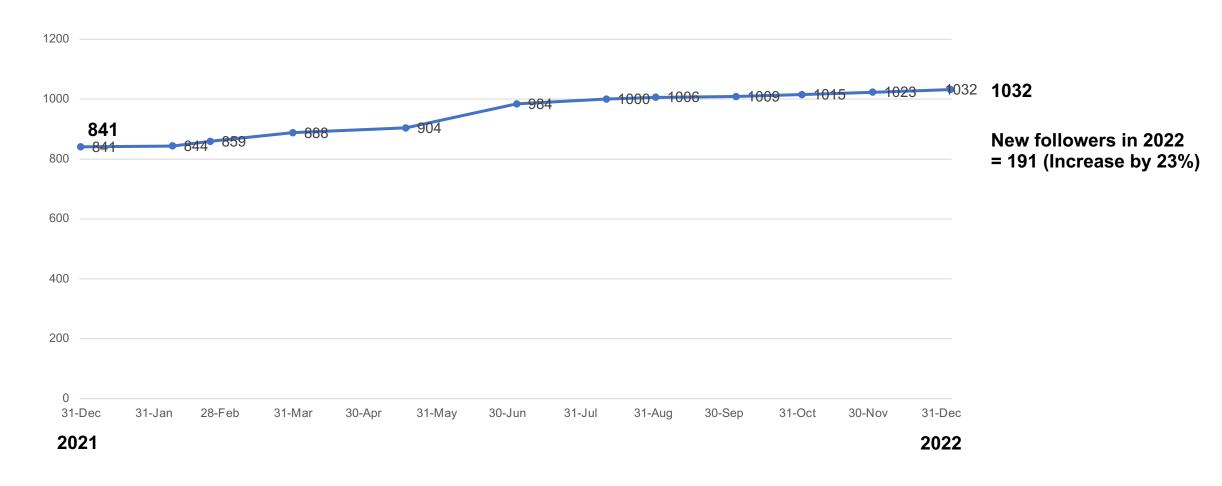


.637 New followers in 2022 = 961 (Increase by 26%)

3866 New Likes in 2022 = 792 (Increase by 26%)



Followers: Instagram



Festive/Greeting Cards with Nutrition Message



























Nutrition Educational Posters/Video for Festivals







KURANGKAN

LEMAK, MINYAK,

- Kurangkan 1/2 atau 1/4

daripada kuantiti

GUNAKAN CARA

MEMASAK YANG

LEBIH SIHAT

Kukus atau panggang ikan.

ayam dan daging selain daripada

menggoreng

GIII A DAN GARAM











Petua Penyediaan Juadah

2 TAMBAHKAN

BAHAN TINGGI

- Sebagai contoh.

tambahkan kekacang dan

kek atau biskut

DAGING TANPA

LEMAK DALAM

MASAKAN

Buang lemak dan kuli

yang terdapat pada

daging dan ayam

KURANGKAN

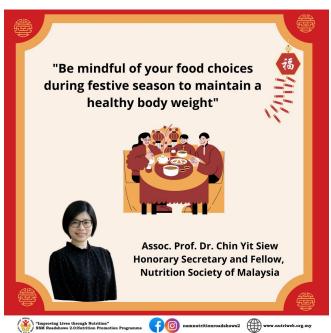
PENGGUNAAN

SANTAN

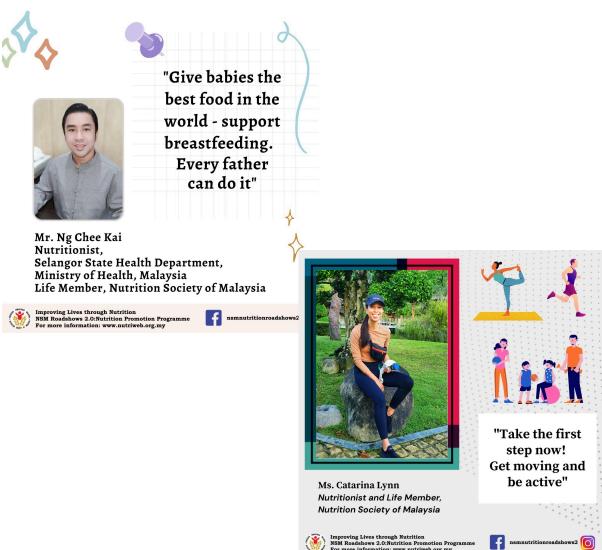
Kurangkan penggunaan santan

dengan menggantikannya

NutriQuote by Nutritionist - Healthy Nutrition Reminders





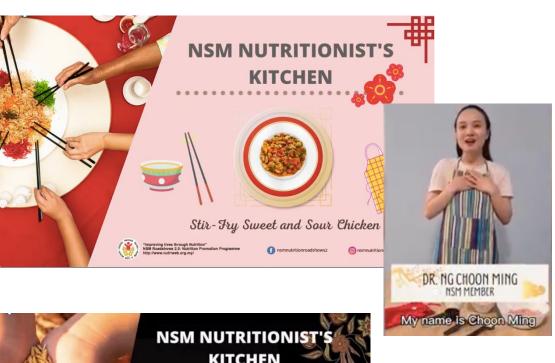




Healthy Recipe cards with Nutrition Tips



Cooking Demonstration - NSM Nutritionist's Kitchen















NutriFun Quiz with Nutrition Tips for Festivals





















Volunteer Appreciation Posters – Thank You

















Healthy Nutrition Goals and Practices Activity







Virtual Events in 2022

1) NSM Virtual Parent-Child Cooking Competition

Theme: Kids Prepare Healthy Family Meals

2) **NSM Nutrition Poster Contest**

Theme: Designing a Healthier Lifestyle for a Better Malaysia

3) NSM Virtual Fun Run/Walk

Theme: Get Active and Healthy with NSM











NSM Virtual Parent-Child Cooking Competition 2022: Kids Prepare Healthy Family Meals

4 June - 6 August 2022

Mission:

To provide a platform to promote healthy eating, with an emphasis on vegetables and fruits intake, among Malaysian families through a parent-child cooking competition.

Objectives:

- a) To increase nutrition awareness and knowledge.
- b) To improve parent-child bonding through cooking (food preparation) in the kitchen.
- c) To encourage families to prepare healthier meals at home more frequently.











Organising Team

Advisor	Dr Tee E Siong
Chairperson	Dr Tan Sue Yee
Treasurer	Dr Roseline Yap Wai Kuan
Secretary and Publicity	Dr Tan Sue Yee (Leader), Assoc Prof Dr Gan Wan Ying Dr Siti Raihanah Shafie , Thirukkanesh Sanvashivam
Panel of Judges	Dr Tee E Siong (Chairman), Catarina Lynn, Thirukkanesh Sanvashivam
Logistic and Technical	Eow Shiang Yen (Leader), Brandee Yau Yan Ying , Cheong Yi En, Lavanya A/P Valayutham
Nutrition Educational Activities and Materials	Assoc Prof Dr Satvinder Kaur AP Nachatar Singh (Leader), Khoi Zi Yee (Coleader), Cheong Yi En, Gillian Allie, Kok Ee Yin, Dr Ng Choon Ming, Putri Junita Santalia, Syahirah Marshidi
Recipe cards and cooking demonstration videos	Dr Tan Sue Yee (Leader), Assoc Prof Dr Gan Wan Ying Dr Siti Raihanah Shafie , Thirukkanesh Sanvashivam , Cheong Yi En
Virtual Nutrition Activities	Dr Roseline Yap Wai Kuan (Leader), Cheong Yi En, Chong Wan Yi, Chung Ya Ching, Lavanya A/P Valayutham, Rosma Ilyana Zakira Che Ladin, Tee Jia Ying









Registration

Total: 45 parent-child pairs

Category A
7 - 9 years old
28 pairs

Category B
10 - 12 years old
17 pairs

Previous participants: 6 pairs

New participants: 22 pairs

Previous participants: 4 pairs

New participants: 13 pairs









Online Nutrition Educational Workshop

25 June 2022

Mission 1

Kitchen Safety Checklist

Mission 2(a)

Healthy Eating Part I (My Pyramid)

Mission 2(b)

 Healthy Eating Part II (NutriFun with Fruits and Veggies)

Mission 3

Malaysian Healthy Plate

Mission 4

Cooking Methods



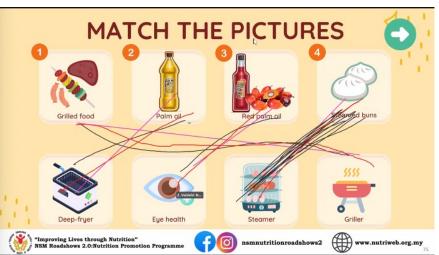




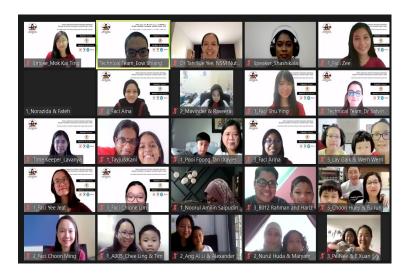
Online Nutrition Educational Workshop

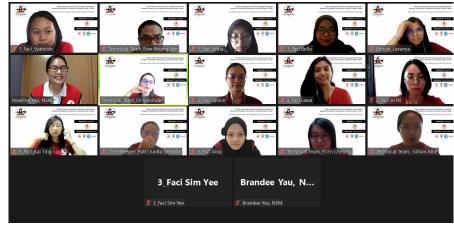




















Online Interactive Nutrition Educational Workshop: Feedback from participants (n=11)

Item	Poor	Neither poor or good	Good
1. Registration for workshop	0 (0%)	0 (0%)	11 (100%)
2. Reminder to attend workshop	0 (0%)	0 (0%)	11 (100%)
3. Content and education materials of workshop	0 (0%)	0 (0%)	11 (100%)
4. Duration of workshop	0 (0%)	0 (0%)	11 (100%)
5. Presentation of information by facilitators	0 (0%)	0 (0%)	11 (100%)
6. Usefulness of the workshop	0 (0%)	0 (0%)	11 (100%)











Sponsor's activities



















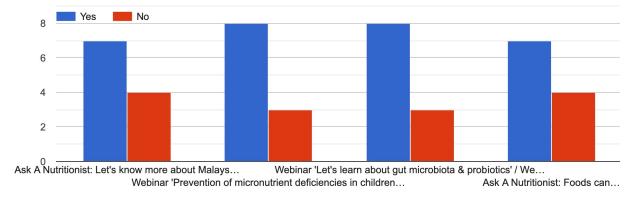




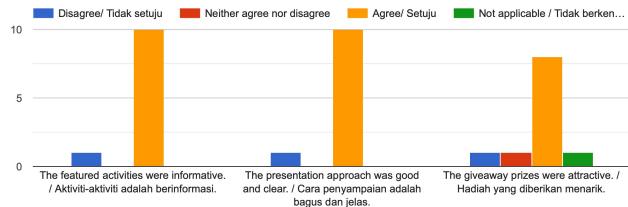


Sponsor's activities: Feedback

Please indicate your participation (e.g. viewed video, made a comment, shared etc.) in the following activities / Sila nyatakan penyertaan anda...men, berkongsi dll) dalam aktiviti-aktiviti berikut:



Kindly rate the following / Sila beri penilaian bagi yang berikut: *Please click 'Not applicable' if you did not attend any of the sponsor's activities / Sil...a anda tidak menyertai mana-mana aktiviti penaja.













Submission

Category A: 28 teams

Total: 45 teams

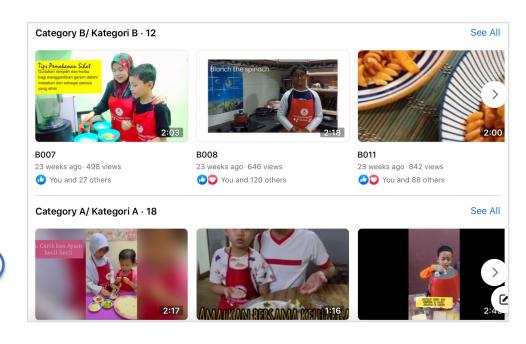
Category B: 17 teams

Submitted: 18 teams (64.3%)

Did not submit: 10 teams (35.7%)

Submitted: 12 teams (70.6%)

Did not submit: 5 teams (29.4%)



Overall submission rate: 67%

NSM NUTRITION ROADSHOWS 2.0















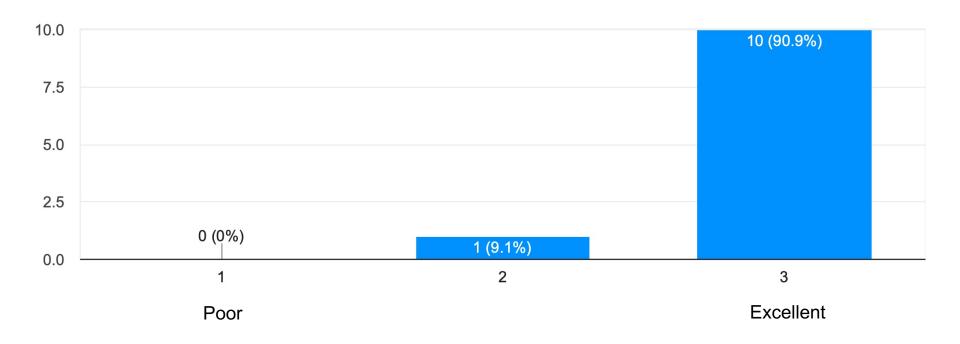




Feedback from participants: Overall event (1)

Please rate your overall experience with this competition / Sila nilai pengalaman keseluruhan anda berkenaan pertandingan ini.

11 responses







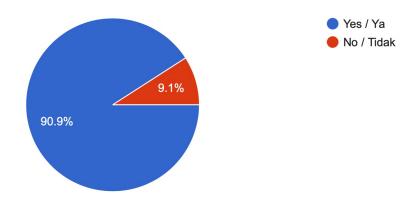




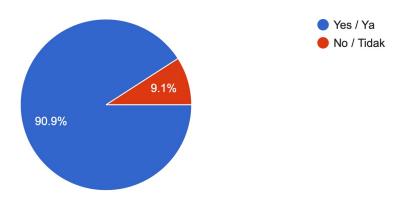
Feedback from participants: Overall event (2)

Will you and your child join this competition again if NSM was to organise it next year / Adakah anda dan anak anda akan menyertai pertandingan...gi sekiranya NSM menganjurkannya tahun depan?

11 responses



Would you be interested to participate in other nutrition-related activities organised by NSM / Adakah anda berminat untuk menyertai aktiviti-aktiviti berkaitan pemakanan anjuran NSM yang lain? 11 responses









NSM Nutrition Poster Contest 2022 (in conjunction with Merdeka and Malaysia Day): Designing a Healthier Lifestyle for a Better Malaysia

10 August – 25 September 2022

Mission:

To increase children and adolescent's interest in nutrition and encourage healthy eating through the form of art.

Objectives:

- a) To increase nutrition awareness and encourage healthy eating and lifestyle behaviours in children and adolescents
- b) To instil creativity and allow children and adolescents to express themselves through art and design











Organising Team

Advisor	Dr Tee E Siong
Chairperson/Treasurer	Dr Roseline Yap Wai Kuan
Event Team	Chong Wan Yi (Leader), Brandee Yau Yan Ying, Cheong Yi En, Chung Ya Ching, Lavanya A/P Valayutham, Rosma Ilyana Zakira Che Ladin, Tee Jia Ying
Secretary and Publicity	Dr Tan Sue Yee (Leader), Dr Siti Raihanah Shafie , Thirukkanesh Sanvashivam
Panel of Judges	Dr Tee E Siong (Chief Judge), Dr Teoh Ai Ni, Chong Wan Yi
Logistic and Technical	Eow Shiang Yen (Leader), Brandee Yau Yan Ying
Online Interactive Nutrition Educational Workshop	Assoc Prof Dr Satvinder Kaur AP Nachatar Singh (Leader), Gillian Allie, Kok Ee Yin , Dr Ng Choon Ming, Putri Junita Santalia









NSM NUTRITION ROADSHOWS 2.0

























Registration

Total = 51

Category A

(7 - 9 years old)

= 26

Category B

(10 - 12 years old)

= 21

Category C

(13 - 15 years old)

= 4





Online Nutrition Educational Workshop

Activity 1

Malaysian Food Pyramid

Activity 2

Malaysian Healthy Plate

Activity 3

 Malaysian Physical Activity Pyramid

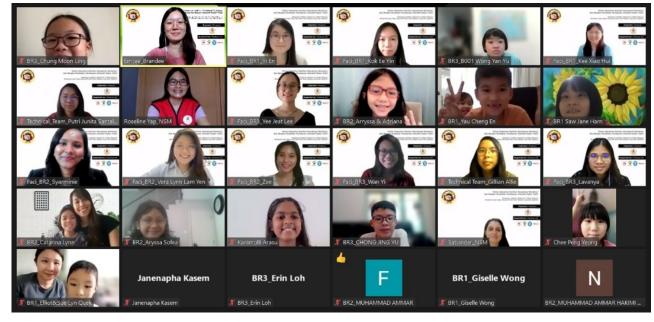






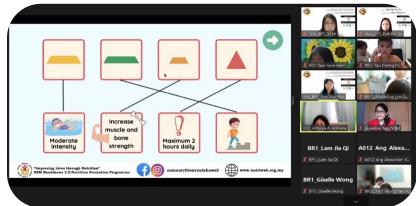


Online Nutrition Educational Workshop













Online Interactive Nutrition Educational Workshop: Feedback from participants (n=39)

Item	Poor	Neither poor or good	Good
1. Registration for workshop	0 (0%)	2 (5%)	37 (95%)
2. Reminder to attend workshop	0 (0%)	2 (5%)	37 (95%)
3. Content and education materials of workshop	0 (0%)	2 (5%)	37 (95%)
4. Duration of workshop	0 (0%)	0 (0%)	39 (100%)
5. Presentation of information by facilitators	0 (0%)	3 (8%)	36 (92%)
6. Usefulness of the workshop	0 (0%)	3 (8%)	36 (92%)







Submission

Total = 45 /51

Overall submission rate: 88%

Category A

(7 - 9 years old) = 22

Submission rate: 85%

Category B

(10 - 12 years old)

= 19

Category C

(13 - 15 years old)

Submission rate: 90%

Submission rate: 100%



First Prize Winners







Second Prize Winners







Third Prize Winners







Consolation Prize Winners



















Item	Poor	Neither poor or good	Good
1. Ease of registration	0 (0%)	1 (2%)	41 (98%)
2. Clarity of email communication	0 (0%)	1 (2%)	41 (98%)
3. Announcements on social media	0 (0%)	1 (2%)	41 (98%)
4. Timeliness of reminder email or WA	0 (0%)	1 (2%)	41 (98%)
5. Responsiveness towards enquiries	0 (0%)	0 (0%)	42 (100%)
6. Usefulness of starter kit (eg. Sketchbook, colour pencils HEAL magazine, etc)	0 (0%)	1 (2%)	41 (98%)
7. Overall Experience with NSM Nutrition Poster Contest	0 (0%)	1 (2%)	41 (98%)

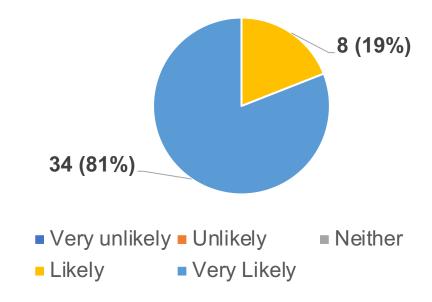








How likely are you to recommend NSM Nutrition Poster Contest event to you family and friends?



Comments

- Keep up the good efforts. Appreciate all efforts and helps during the activity, thank you very much!
- Would be good to share the PowerPoint slides to participants after the workshop.
- Event is well organised.
- The workshop was very fun and informative.







NSM Virtual Fun Run / Walk 2022: Get Active and Healthy with NSM

1 November – 18 December 2022

Objective:

To encourage Malaysians to stay healthy by being physically active at all times

Categories/Challenges:

- a) Individual 15km for Beginner
- b) Individual 25km for Intermediate
- c) Team, Family of Two 25km
- d) Team, Family of Three 30km











Organising Team

Advisor	Dr Tee E Siong
Chairperson/Treasurer	Dr Roseline Yap Wai Kuan
Event Team	Chung Ya Ching, Rosma Ilyana Zakira Che Ladin, Tee Jia Ying , Chong Wan Yi, Brandee Yau Yan Ying, Cheong Yi En, Lavanya A/P Valayutham
Secretary	Dr Tan Sue Yee
Post and Win Activity	Tee Jia Ying, Rosma Ilyana Zakira Che Ladin
Logistic and Technical	Eow Shiang Yen (Leader), Dr Ng Choon Ming
Online Interactive Nutrition Educational Workshop	Assoc Prof Dr Satvinder Kaur (Leader), Kok Ee Yin , Dr Ng Choon Ming, Chew Wai Mei







NSM NUTRITION ROADSHOWS 2.0























Registration

Total = 82, 112 participants

Category A

(Individual - Beginner, 15km) = **38**

Category D (Team - Family of Three, 30km) = 6

Category B

(Individual – Intermediate, 25km)

= 20

Category C

(Team - Family of Two, 25km)

= 18







Online Nutrition Educational Workshop

26 November 2022

Activity 1

 Malaysian Physical Activity Pyramid and Recommendations

Activity 2

 What To Do Before, During, And After Exercise

Activity 3

The A-Maze-Ing Race







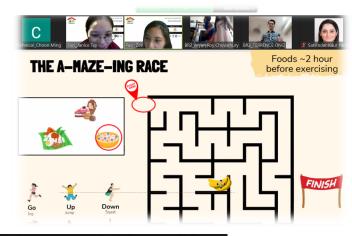




Online Nutrition Educational Workshop













Submission

Total = 64/82

Overall submission rate: 78%

Category A

(Individual - Beginner, 15km) = 26 (68% submission)

Category D

(Team - Family of Three, 30km) = 5 (83% submission)

Category B

(Individual – Intermediate, 25km) = 17 (85% submission)

Category C

(Team - Family of Two, 25km) = **16 (89% submission)**







NSM NUTRITION ROADSHOWS 2.0

















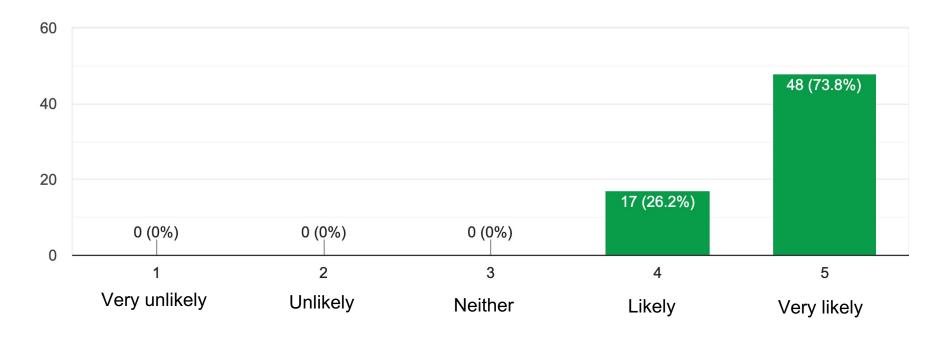








How likely are you to recommend NSM Virtual Fun Run/Walk 2022 event to your family and friends? (Apakah kemungkinan anda akan mengesy...k 2022' kepada keluarga dan rakan-rakan anda?) 65 responses









- Nice!
- Good initiative to get people moving individually or in teams. Challenges makes it more fun and good to start a habit. Should make it tougher for next version!
- The organiser could plan for thematic virtual run/walk in the future. For example, the run/walk could be at a mountains, parks, shopping malls, etc.
- A very good approach to encourage Malaysian to stay physically active.
- Even though the main goal is to achieve the target distance of walking or running, I enjoy walking as I get to be physically active everywhere that I go. I am very proud of myself because I have successfully completed the challenge and for sure I will continue walking for 15 km every week and slowly add up the distance. Hopefully, NSM can make many activities fun like this in the future.
- A excellent way to promote an active lifestyle
- Good effort to make people move.











- Good initiative to encourage individual and family to be active.
- Excellent program to be continued next year. Please provide more exciting merchandises.
- Very fun! It encouraged me to explore more parks and be active :)
- It's a good initiative to motivate families to stay active together
- Fun activity to be doing with family while keeping healthy
- Saya sangat enjoy! Pertama kali sertai acara virtual run/walk dapat complete kan challenge bersama adik tersayang. Hope one day NSM akan buat fizikal fun run/walk. Mesti bertambah meriah.
- Such a meaningful event.











- Great motivation to be active.
- Sangat baik untuk menggalakkan orang awam beraktiviti.
- Good initiative.
- Physical event will be better.
- Very fun and I've got to spend a beautiful memory with my little boy.
 Will participate on the future event. Thank you NSM.
- Superb! Just wanted to start walking & your program came at the right time!
- It is a good initiative to encourage people to walk more, and also the fact that walking is a good exercise especially if they are not very sporty. 15km per week can be achievable if they start walking 3000-5000 steps per day.











- GOOD
- A good initiative to promote active living among the community!
- freedom, not too much people run together
- The period for activity is sufficient.
- A good family activity to be involved together in achieving a targeted goal of staying active.
- It acts as a reminder/push for me to be active on my legs, walking. Loved it! The entitlement nice!
- Fun, can encourage me to walk as much as possible.
- Good option to enable participants taking part at their own pace and time
- It really motivates me and partner to do the walking











- Enjoyable and challenging! A very good motivation for me to consistently walk and run!
- Menarik sebab bila² masa boleh melakukan aktiviti ini tanpa terikat dengan masa.
- Good effort to increase activity.
- A great event to encourage and educate people to have a healthy lifestyle.
- Good platform to encourage public to exercises more.
- Memudahkan sebab boleh melakukan fun run /walk pada bila² masa sahaja
- Overall good.
- · GOOD, FUN.











- Simple, fun and achievable [©].
- A good initiative to encourage the public to move more.
- It was fun and good time to spent with family.
- Very fun.
- A very good initiative!
- Like the encouragement to continuously stay active!
- Well organised and a good motivation to stay active!
- Enjoyable =)
- Super like this event, join since 2021. Enjoyed exercise with children to achieve our target!









Thank You!

Like or follow us on: nsmnutritionroadshows2

Contact us: nsmroadshows@nutriweb.org.my





